

# Informative Poster Presentation

## WHAT IS AN INFORMATIVE POSTER PRESENTATION?

An **Informative Poster Presentation** is a presentation using oral communication and a professional poster to inform, clarify, and/or review material on a specific topic. An Informative Poster Presentation is **NOT original research**.

An Informative Poster presents useful and timely information in an original, interesting manner. This information may be a technique, theory, service, trend or expanded opportunity in the practice of dental hygiene and/or the broader realm of oral and systemic health. Your Informative Poster should be focused, clear and concise to provide information quickly and stimulate attention and interest. An Informative Poster is not an exhibit of materials.

## CRITERIA FOR PREPARING YOUR INFORMATIVE POSTER PRESENTATION

1. Identify a theme or topic for your poster presentation.
2. Research your topic thoroughly and have reference documentation available.
3. Be prepared for questions and discussion.
4. Be prepared to communicate the information clearly within the allotted seven minutes. Practice your presentation so that you can discuss the key points without reading directly from note cards.
5. Prepare your poster to effectively communicate and supplement what you are saying. Avoid using sensationalized comments or images. The presentation should be professional and based in sound science and qualified references.
6. Practice your presentation with friends and colleagues. Ask for constructive criticism.